



# BLUEPRINT

Sports & Entertainment

TONY ADAMS | SIX SOCCER SCHOOL BROCHURE



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# BLUEPRINT Sports & Entertainment

A global sports and entertainment agency specialising in the commercial representation of some of the world's leading talent, rights holders and match IP.

Blueprint Sports & Entertainment develops long-term, meaningful partnerships on behalf of its clients in sport and the wider media to achieve marketing and business objectives of globally recognised brands.

We are proud to work with Tony Adams and 6 Soccer School.



# TONY ADAMS

Labelled as the “professor of defence” by Arsène Wenger, Tony Adams is one of the all-time greats of English football. With 14 years as captain, 10 major trophies wins and league titles in three different decades, it’s clear to see how “Mr Arsenal” earned his nom de guerre.

Since retiring from professional football, his charitable ventures have made him a role model for many in the country. Adams is the founder of the Sporting Chance Charity and holds the position of President at the Rugby Football League, in addition to being a proud ambassador for Mental Health.

Tony has managed, coached or been a member of the leadership team within clubs in five countries around the world. His experience in coaching and mentoring young talent is at the elite level.



# 6 SOCCER SCHOOL

Tony Adam's 6 Soccer School has a singular goal: to find, create and nurture real football talent in children aged 8 -16 years old.

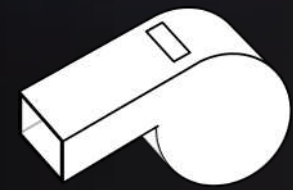
Those enrolled in 6 Soccer School enjoy fun and engaging football training by an iconic Premier League captain. Off the pitch, the children learn valuable leadership and life skills, in addition to an increasingly important education in mental health.

*"There are few things that can compare to being young and healthy and a part of a team that you want to be on, and doing well, as well as you could, and*



# MENU

Six Soccer Schools cater to clubs, academies and schools of all sizes.



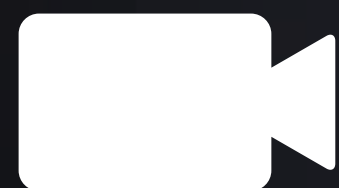
Tony Adams, Head Coach and use of the Tony Adams and Six Soccer brand IP.

£10,000\* per TA day.



Tony Adams to deliver the whole week program, with two assistant coaches and use of the Tony Adams and Six Soccer brands.

£20,000\* per 5 day week.



Further offering which include video/photo capture and educational talks for the children or dinner speeches to parents.



All our packages are tailor made and rates are available for smaller soccer schools on a rate per player basis.





# BENEFITS

An English Football Legend hosting your football academy carries many benefits which would separate your brand from your competitors, including:



ALIGNMENT WITH A GLOBAL ICON



TOP LEVEL EDUCATION FOR CHILDREN



ELITE LEVEL COACHING



STRENGTHEN YOUR DIGITAL FOOTPRINT





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